What is Amazon Smile?

• AmazonSmile is the same Amazon you know. Same products, same prices, same service.

• By starting your shopping from smile.amazon.com (instead of Amazon.com), Amazon donates 0.5% of the price of your eligible purchases to CNW

• There is no incremental cost to you

• Designating Camp No Worries as your charity is a one-time set-up and takes just seconds!
Getting set-up

• **Step 1:**
  Go to: [smile.amazon.com](http://smile.amazon.com). If prompted, log into your Amazon.com account.

• **Step 2:**
  Enter “Camp No Worries” in the Search bar at the bottom.
Getting set-up

- **Step 3:**
  Find **Camp No Worries, Inc.** in the list of eligible charities and choose “Select”
Getting set-up

- **Step 4:**
  Check the box acknowledging that you understand that contributions to Camp No Worries will only be applied to purchases made through [smile.amazon.com](http://smile.amazon.com).

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☑ Yes, I understand that I must always start at [smile.amazon.com](http://smile.amazon.com) to support Camp No Worries Inc.

- Why is there a separate URL?
  The AmazonSmile program offers customers a new benefit, making a donation to your favorite charity. We're able to provide this benefit to you when you choose to start your shopping at smile.amazon.com in part because we expect AmazonSmile to grow primarily through word of mouth instead of paid advertising—and this enables us to fund donations to our customers’ favorite organizations.

Start Shopping
Now what?

• You should now see “Supporting: Camp No Worries, Inc.” below your Amazon search bar on smile.amazon.com.

• Create a bookmark or remember to always start your shopping from smile.amazon.com to have a percentage of the purchase price donated to Camp No Worries.
Tracking your contributions

- From your Charity Dashboard you can track how much in donations to Camp No Worries your purchases through smile.amazon.com have generated.
Frequently Asked Questions

• **Do I need a separate Amazon account?**
  There is no need to create a separate account. AmazonSmile leverages your existing Amazon.com profile. Registering at [smile.amazon.com](http://smile.amazon.com) just identifies CNW as your designated charity.

• **Is there any additional cost?**
  There’s no additional cost for AmazonSmile. You just need to designate CNW as your charity and use the [smile.amazon.com](http://smile.amazon.com) portal to start your online shopping.

• **Will purchases made through the Amazon app count?**
  Unfortunately, there isn’t currently an Amazon Smile app, so purchases made through the regular Amazon app or through Amazon.com are not eligible for recognition. Only purchases made through a web browser at [smile.amazon.com](http://smile.amazon.com) are applied.