## What is Amazon Smile?

- AmazonSmile is the same Amazon you know. Same products, same prices, same service.
- By starting your shopping from <u>smile.amazon.com</u> (instead of Amazon.com), Amazon donates 0.5% of the price of your eligible purchases to CNW

- There is no incremental cost to you
- Designating Camp No Worries as your charity is a one-time set-up and takes just seconds!



## **Getting set-up**

## • <u>Step 1:</u>

Go to: <u>smile.amazon.com</u>. If prompted, log into your Amazon.com account.

## • <u>Step 2:</u>

Enter "Camp No Worries" in the Search bar at the bottom



Search

#### Or pick your own charitable organization:

Camp No Worries

## **Getting set-up**

### • <u>Step 3:</u>

Find **Camp No Worries, Inc**. in the list of eligible charities and choose "Select"

## amazonsmile

### Select a charity to start shopping (You can change it any time.)

Choose from almost a million charities, schools, and other nonprofits. We will reach out to the organization you select to ensure it is ready to accept donations from Amazon.



## **Getting set-up**

## • <u>Step 4:</u>

Check the box acknowledging that you understand that contributions to Camp No Worries will only be applied to purchases made through <u>smile.amazon.com</u>.

### amazonsmile

Yes, I understand that I must always start at smile.amazon.com to support Camp No Worries Inc.

^ Why is there a separate URL?

The AmazonSmile program offers customers a new benefit, making a donation to your favorite charity. We're able to provide this benefit to you when you choose to start your shopping at smile.amazon.com in part because we expect AmazonSmile to grow primarily through word of mouth instead of paid advertising —and this enables us to fund donations to our customers' favorite organizations.

Start Shopping

## Now what?

• You should now see "*Supporting*: *Camp No Worries, Inc.*" below your Amazon search bar on <u>smile.amazon.com</u>.



 Create a bookmark or remember to always start your shopping from <u>smile.amazon.com</u> to have a percentage of the purchase price donated to Camp No Worries.

# Tracking your contributions

 From your Charity Dashboard you can track how much in donations to Camp No Worries your purchases through <u>smile.amazon.com</u> have generated

#### Your AmazonSmile impact

#### **Every little bit counts**

When millions of supporters shop at smile.amazon.com, charitable donations quickly add up.



The donation amount "you have generated" may take several days to update after your order ships. Additional donations generated as a result of special offers may take several months to update. Donations to charities are issued quarterly. Learn more  $\sim$ 

#### Your current charity Change charity Camp No Worries Inc

Location: Moorestown, NJ

Support your favorite charity at no extra cost when you shop at smile.amazon.com.

#### Share your support: 📑 💟



## **Frequently Asked Questions**

#### • Do I need a separate Amazon account?

There is no need to create a separate account. AmazonSmile leverages your existing Amazon profile. The one-time setup at <u>smile.amazon.com</u> just designates CNW as your chosen charity for purchases going forward.

#### • Is there any additional cost to me?

There's no additional cost for AmazonSmile purchases. They are regular purchase prices with a portion of Amazon's profit being returned as a donation to your charity. You just need to designate CNW as your charity and use the <u>smile.amazon.com</u> portal to start your online shopping. It will indicate in your cart when a purchase is eligible for an AmazonSmile donation.

• Will purchases made through the Amazon app count?

Yes! After designating CNW as your charity just make sure AmazonSmile is turned ON in your app. Within your Amazon app navigate to Settings, click AmazonSmile and follow the prompts to turn ON AmazonSmile.

• Additional questions? Contact <u>donations@campnoworries.org</u>.